

The logo features a central light gray rectangle containing the text "zinnia" and "éditions" in a lowercase, sans-serif font. The word "zinnia" is on the top line, and "éditions" is on the bottom line, flanked by two small dots. The text is centered within the rectangle. Surrounding the rectangle is a stylized sunburst or flower-like pattern composed of 12 dark gray, teardrop-shaped petals radiating from the center. The petals are arranged in two rows of six, with the top row slightly offset from the bottom row.

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